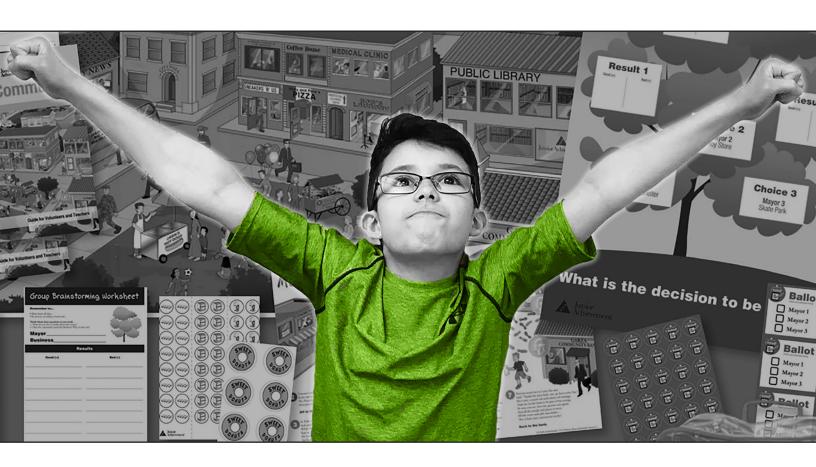


## Annual Report 2016-17



Empowering young people to own their economic success.

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## Dear Friends, Welcome to our 2016-17 Annual Report

Another year has quickly come and gone in the blink of an eye at Junior Achievement of Maine and what a year of growth we had! We are pleased to share some of the highlights through our key metrics: volunteers, student reach, and contact hours. JA Maine reached 12,618 K-12 students in Maine through JA programming during the 2016-17 academic year, for an increase in student impact of 20% over the previous year. Our network grew to nearly 500 volunteers who served as presenters in the classroom, as business mentors to high school students at JA's Titan Challenge, and as job shadow day hosts to a middle or high school class. Our volunteers achieved over 68,000 contact hours, 83% more than the previous year!

s you know, we are at a critical time in our State's history as evidenced by several statistics: Maine is the oldest state in the U.S. By 2020 we will have 20,000 fewer workers and an increasing skills gap that will need to be filled. The impact is not on a single industry; it's a universal problem affecting all business sectors and one that is at the very heart of what Junior Achievement is working to help resolve. We truly believe we can be part of the answer, but we can't do it alone. We need companies and individuals to help make a difference in addressing the growing talent shortage. We continue to encourage your employees to volunteer in the classroom to teach kids the fundamentals of surviving in the real world, how to channel their skills and interests and turn them into a satisfying career, and how to identify companies and opportunities right in their own backyard.

ur transformational growth this year is with the generous support of our donors, volunteers, educators, and Board of Directors. Collectively we are working to activate the youth in Maine to be ready to take on their futures. We look forward to this coming year!

Sincerely,

Michelle Anderson President, Junior Achievement of Maine

Peter Sylvestre, Board Chair, 2016-18, Junior Achievement of Maine



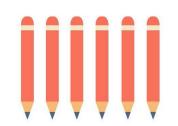
# **IMPACT**

12,618 STUDENTS SERVED



ELEMENTARY 6,413 MIDDLE 5,789 HIGH 416

2,064
MORE STUDENTS
SERVED THAN LAST
SCHOOL YEAR



WHICH EQUALS 20% STUDENT GROWTH

131 SCHOOLS





68,346
INSTRUCTIONAL
HOURS

498 VOLUNTEERS





144
ORGANIZATIONS

#### **Our Team**

#### Michelle Anderson

President

#### **Jill Jamison**

**Director of Operations** 

#### **Jenna Jeffrey**

Events & Program Coordinator

#### **Stephanie Heatley**

Development Assistant

### Our 2016-17 Board of Directors

#### Board Chairman Peter C. Sylvestre\*

Retired

#### Vice Chairman David Vasconcelos\*

Director, Business Development Pro Search, Inc.

## **Board Secretary Jenifer L. Rinehart**

Senior Vice President, Human Resources WEX Inc.

#### Board Treasurer Michelle L. Ritcheson

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Vice President Dead River Company

#### Shay Bellas\*

President

19 Oaks Strategic Sales & Marketing

#### Jaime Shapiro Berg\*

Director of Treasury & Payment Services Bangor Savings Bank

#### Dan Carrigan

Director, Organizational Effectiveness Sprague Operating Resources, LLC

#### Josh Chase\*

Financial Advisor Lebel & Harriman, LLP

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Executive Vice President Gorham Savings Bank

#### Angela Gaudreau\*

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AVP, Core Market Underwriting Unum

#### Kevin Heatley\*

Director of Technology Gorham Savings Bank

#### Darren J. Hurlburt

President

MES Foundation

#### Gregory G. Jamison\*

Senior Vice President of Underwriting MEMIC

#### Ken Janosick\*

Sr. Vice President, Sales, Marketing & Product WEX Inc.

#### Brian J. King\*

Senior Vice President Bank of America

### Stephen Krolikowski\*

Sr. Vice President, Business Banking Sales Leader KeyBank

#### Jeffrey Laniewski

Director of Commercial Operations Unified Parking Partners

#### Sarah A. Olson\*

Director of Recruiting/HR Consultant BerryDunn

#### Jo Anne Sizemore\*

Assistant Superintendent Scarborough School Department

#### Giovani Twigge\*

Chief Human Resources Officer IDEXX Laboratories

#### Scott Twitchell\*

Maine President USI Insurance Services

#### Kelly Warsky\*

Manager of Events, Retail Marketing L.L. Bean

#### Jeff Wright\*

Sr. Vice President, Retail Sales & Operations Mgr Northeast Bank

#### **Area Board Chairs**

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Area Manager Dead River Company

#### **Central Maine**

#### Chris Hanks

Credit Analyst II Mechanics Savings Bank

#### Jacob Jordan\*

Operational Risk Officer TD Bank

#### **Penobscot County**

#### Rob Lorenzo

Chief Financial Officer NH Bragg

#### Leslie Poake\*

Partner

Loiselle, Goodwin & Hinds

#### **York County**

#### Jennifer L. MacArthur\*

AVP/Branch Manager Bangor Savings Bank

#### Betty Olson\*

Senior Vice President, Commercial Banking Camden National Bank

<sup>\*</sup> Current Fiscal Year Board of Directors

## Maine Business Hall of Fame Laureates

Our premier events honor business men and women for their outstanding contributions to Maine's economy. These individuals are wonderful role models for the students of Maine.

## Hall of Fame North

Celebrating Laureates in Eastern, Central, and Northern Maine



Jay McCrum CEO **McCrum Family Holdings**  M. Michelle Hood President & Chief Executive Officer **Eastern Maine Healthcare Systems**  **Royce Cross** President & CEO **Cross Insurance** 

## Hall of Fame South Celebrating Laureates in Southern Maine



**Melissa Smith** President & CEO WEX Inc.

**Rob Tod** Founder **Allagash Brewing Company** 

**Bill Burke** Chairman **Portland Sea Dogs** 

### JA's Purpose

## TO INSPIRE AND PREPARE YOUNG PEOPLE

To succeed in a global economy.

#### JA's Values

#### **BELIEF**

In the boundless potential of young people.

#### COMMITMENT

To the principles of market-based economics and entrepreneurship.

#### **PASSION**

For what we do and honesty, integrity, and excellence in how we do it.

#### RESPECT

For the talents, creativity, perspectives, and backgrounds of all individuals.

#### **BELIEF**

In the power of partnership and collaboration.

#### CONVICTION

In the educational and motivational impact of relevant, hands-on learning.

## Building Tomorrow's Business Leaders Today

#### JUNIOR ACHIEVEMENT PROGRAMS



#### **RELEVANT**

#### JA Brings Relevance to Academics

JA connects education to real-world concepts to heighten students' appreciation for academics and long-term aspirations.



#### **AUTHENTIC**

#### JA Delivers Authentic Learning Experiences

JA infuses business connectivity into all aspects of learning to deepen students' understanding and sustain engagement.



#### **EXPERIENTIAL**

#### JA Creates Immersive Learning Environments

JA delivers opportunities to apply academic concepts to enhance students' retention of knowledge and develop skills for success.

#### THREE KEY CONTENT FOCUS AREAS



Entrepreneurship



**Financial Literacy** 



**Workforce Readiness** 

Our programs help prepare young people for the real world by showing them how to generate wealth and effectively manage it, how to create jobs which make their communities more robust, and how to apply entrepreneurial thinking to the workplace.

Students put these lessons into action and learn the value of contributing to their communities.

## **Program Spotlights**

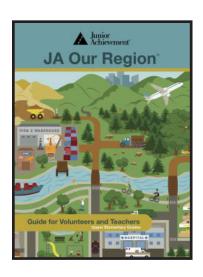
What's the difference between a need and a want? Do people have brands like companies do? How does someone manage a personal budget? JA Maine's nearly 20 different programs are intensely focused on topics like these through hands-on games and activities for students in Kindergarten through High School. Through partnerships with the business and education communities, we bring academics to life by creating meaningful learning experiences. We are transforming education to break down traditional barriers and give every student unparalleled connectivity to the business world. Below we highlight one program from each educational stage.

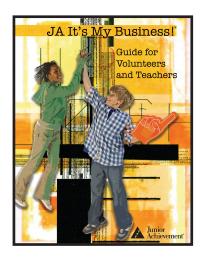
#### **ELEMENTARY SCHOOL**

#### **JA OUR REGION**

#### 1,357 Student Participants

(GRADE 4) Introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a region. Students operate a hypothetical hot dog stand to understand the fundamental tasks performed by a business owner and to track the revenue and expenses of a business.





#### MIDDLE SCHOOL

#### **JA IT'S MY BUSINESS**

#### 1,075 Student Participants

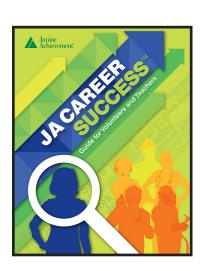
(GRADES 6 - 8) Encourages students to use critical thinking to learn entrepreneurial skills. Those skills include knowing customers' wants and needs, launching effective marketing, and creating detailed business plans. By examining the characteristics of successful entrepreneurs, students learn that a belief in one's self can make positive things happen in life.

#### **HIGH SCHOOL**

#### **JA CAREER SUCCESS**

#### **125 Student Participants**

(GRADES 9 - 12) Equips students with the knowledge required to get and keep a job in high-growth industries. Students explore the crucial workplace skills employers seek but often find lacking in young employees. Students also learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques.



## What Educators Have to Say

"Students heard over and over again ... "it takes hard work" ... and that was a message I feel needed to be shared from someone other than us. Thank you."

-Twyla Learnard Caribou Middle School

"I enjoyed how each session had a different way of presenting the information and getting the students involved."

-Samantha Maheu, Troy Howard Middle School, Belfast

"Students were taught and exposed to content outside of my expertise and curriculum resources."

-Amity Gottschalk-Prado Stevens Brook Elementary School, Bridgton

"It's a great opportunity to make a difference in a school age student's life."

-Angela Pecoraro, Congin School, Westbrook

## Authentic, Real-World Experiences

#### **JA TITAN CHALLENGE**

Teams of three high school students are matched with a mentor to quide them through the challenges of running a business. Students form a company and compete against schools statewide, making critical decisions on price, production, research and development, and charitable giving through various economic climates. The event is hosted on university and business campuses across Maine, immersing students in a competitive business atmosphere outside of their traditional classroom.



#### **JA JOB SHADOW**

February 3, 2017

Stephen Kroli Kowski
Key Bank
One Canal Plaza
Portland, Maine 04101

Dear Mr. Krolikowski

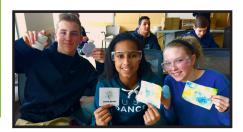
Thank you very much for taking time out of your day to help us stuff the people of the Super Bowl with lobster rolls, while stuffing us with delicious turkey and humus sandwiches with chips and donuts. I found the whole tour of the vault very interesting. Also thank you for offering me the opportunity to experience the office space of a bank. I never thought it would look like that!

I learned that plotting an idea is very stressful when it comes to crunch time and that cooperation is key when producing something successful. Mr. Krolikowski brought out the inner manager, and produced a Zach that I never thought was there. You really helped me and my group power through this operation.

Again, thank you very much for the experience and the food. This was a great experience and it was very furn! I plan to join the US Navy and become a chef. But anything could happen, who knows maybe I could become a banker.

Sincerely,

Presented with a behind-thescenes look at how local businesses operate, students engage with employees in their everyday settings and learn what it's like to work in the real world.





## Training Maine's Future Workforce

#### JA TRADITIONAL VOLUNTEER

A JA Traditional Volunteer is paired with a teacher, making multiple visits to the classroom to deliver the hands-on programming and share work and life experiences.

This method is an effective and popular way for volunteers to make connections with students, hone their presentation skills, and bring relevance to curriculum through experiential learning.



#### **JA IN A DAY VOLUNTEER**

Offering the same JA programs as the traditional method, a JA in a Day presents the lessons in a single day for a high-impact student experience.

For volunteers, it is perfect for team building and professional development, and students benefit from hearing multiple volunteer perspectives, helping to make real-time connections to potential career paths.



### Our volunteers agree, there is no greater gift than inspiring a child

"I love not having to go into the office every day, but I still want to share my expertise and experience with younger generations. The experience of teaching "real-life" content to kids is exciting for me, and I know it is meaningful to the kids, as well. It's a winwin opportunity - fun, unique, and rewarding!"

"JA made it so easy for me to jump right into the classroom with their pre-packaged, ready-to-go materials. They provided me with everything I needed to teach. I was so happy to be a part of my child's day!"

"After I graduated college I was looking for meaningful professional development experiences to help me while starting out in my career. Volunteering with JA of Maine gave me the leadership experience I needed and helped prepare me for the workforce. If you can survive school kids - you can survive the board room!"



"We learned all about profit, expenses, revenue, and loss by pla money that comes from businesses. Profit is the money that yo family. Revenue is money you earn from your customers beca store. The money that you lose from your busing



ying the Hot Dog game. That taught us how to handle all the u get to keep to invest more in your business or pay for your use they buy your food, or the merchandise you sell in your ess is called loss... And you DON'T want a loss."

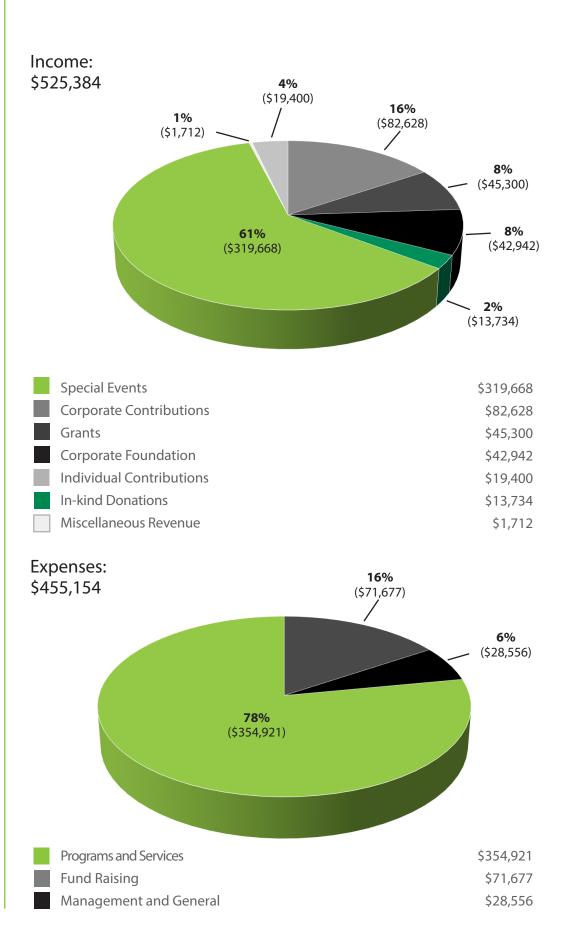
-Jillian, Student, Grade 4

## Financial Summary

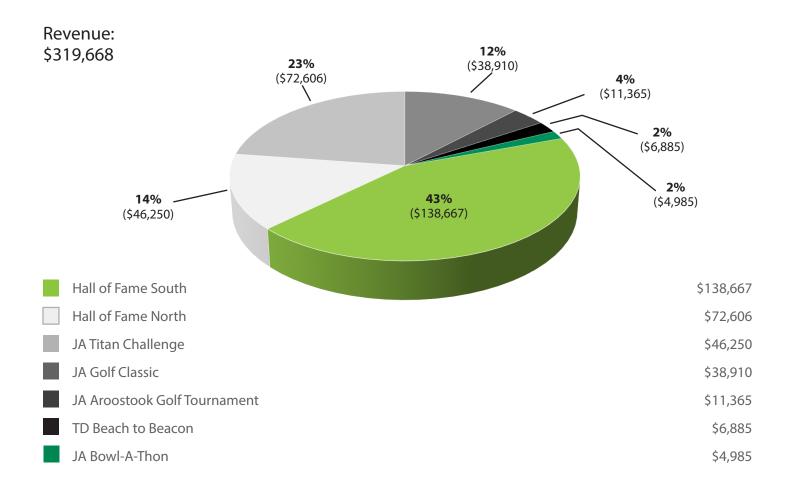
Junior Achievement of Maine funding comes from private corporate contributors, foundations and grants, individual donations, and our special events. We do not solicit funds from students, schools, or state and federal governments. Junior Achievement staff and board members review all income and expenditures on a monthly basis to ensure that all revenue and expense goals are being met.

Most of our expenses remain static with any increases in expenses correlating to the increased number of students that we impact.

## 2017 Finances July 1, 2016 - June 30, 2017



### Special Events July 1, 2016 - June 30, 2017



#### MAINE BUSINESS HALL OF FAME (NORTH & SOUTH)

JA honors Maine's most distinguished businesspeople for their outstanding contributions to the local economy and the promise of a better, stronger society.

#### **JA TITAN CHALLENGE**

The Titan Challenge puts high school students in the seat of a CEO, testing leadership, promoting creativity, and demonstrating the competitive nature of running a business in a global economy.

#### **JA GOLF CLASSIC**

The JA Golf Classic and live auction hosts over 30 teams from across the state in a scramble-style tournament each fall.

#### JA AROOSTOOK GOLF CLASSIC

Supporting JA programs in Aroostook County, the Aroostook Golf Classic is held each August at the Presque Isle Country Club.

#### **TD BEACH TO BEACON**

As a past beneficiary of the renowned TD Beacon to Beacon 10k Road Race, each year JA offers bibs to our community in exchange for fundraising.

#### JA BOWL-A-THON

The JA Super Hero Bowl-a-thon brought teams from Cumberland and York County businesses to compete in a night of fun, team building, and raffle prizes.

## Invest in Tomorrow

Our partners' involvement provides meaningful and impactful experiences for Maine's young people by creating authentic experiences for students to thrive and prepare for their futures.

Businesses and organizations that partner with JA Maine infuse their expertise and business concepts into the lessons that engage students and fuel their passion for future success.

No matter the size and scope of your organization, we all play a valuable role preparing students for the demands of tomorrow and introducing them to the multitude of opportunities in Maine.

#### To Donate

Learn how you can support Junior Achievement of Maine Call: 207.347.4333 Email: info@jamaine.org

### Junior Achievement of Maine's

**GRADUATE CIRCLE \$5,000 +** 

**Workforce Readiness Partner** 



**Entrepreneurial Sponsor** 



Financial Literacy Sponsor

















## Philanthropic Partners:



















America's Most Convenient Bank®





L.L.Bean

## CIANBRO

19 Oaks
Strategic Sales & Marketing

FORE RIVER FOUNDATION

### The JA Triangle



The JA Triangle represents the foundation that our organization is built upon.

Students, teachers, and volunteers are represented by the three points of the JA triangle.

Most importantly, the triangle symbolizes the unique partnership between those three sectors, which JA Maine strives to strengthen.

The steps within the triangle represent the three stages of school that JA impacts – elementary, middle, and high school.

#### To Donate

Learn how you can support Junior Achievement of Maine

Call: 207.347.4333 Email: info@jamaine.org

## 2016 - 17 Donors

The generous support from the following organizations makes our work possible. We thank them for their continued support. We have tried to acknowledge all support received in 2016-17. If there are any omissions or errors, please let us know by calling 207.347.4333.

### Business & Organization Support

## **Learning Circle:** \$2,500 to \$4,999

Acadia Insurance Company Alfred M. Senter Fund Trust Androscoggin Bank Baker Newman Noyes Bangor Savings Bank BerryDunn CBRE/The Boulos Company Cianbro Corporation Direct Travel, Inc. Emera Maine Gorham Savings Bank Gulf of Maine Research **Hussey Seating Company** Katahdin Trust Company Kennebunk Savings Bank MacPage Mainebiz Maine Magazine Maine Medical Center & MaineHealth Mechanics Savings Bank Penobscot McCrum LLC Pierce Atwood **Propel Portland** Saco & Biddeford Savings Institution Sprague Operating Resources, LLC The Portland Sea Dogs Travelers Field Management Northeast University of New England Verrill Dana LLP Wells Fargo Bank Willis Towers Watson WilmerHale

## School Sponsor: \$1,500 to \$2,499

Alere Scarborough, Inc. Bath Savings Institution Biddeford Savings Bank

Camden National Bank Casco Federal Credit Union Eaton Peabody **EMHS** Foundation Gibson Realty, LLC H.A. Mapes Havas PR Kennebec Savings Bank Kittery Trading Post Landy/French Construction Lincolnville Central School Loiselle Goodwin & Hines Maine Today Media/Portland Press Herald Pine State Trading Company Prime Motor Cars Mercedes-Rudman & Winchell Seaglass Technology Partners, Southern Maine Coca- Cola Stonewall Kitchen

Grade Sponsor:

York County Federal Credit

\$750 to \$1,499 AAA Northern New England Advanced Digital Data, Inc. Aroostook Chapter of Credit Unions Bar Harbor Bank & Trust Barresi Financial, Inc. **CIGNA** Connectivity Point **Cumberland County Federal** Credit Union Darling's Dawson Smith Purvis & Bassett, P.A. Deighan Associates, Inc. Drummond & Drummond, LLP GenRe Goodwin Procter LLP HFY Enterprises, Inc. Kris-Way Truck Leasing Lebel & Harriman, LLP Liberty Mutual Company McCain Foods USA, Inc Nappi Distributors

Norway Savings Bank

Patrons Oxford Insurance Company Pratt & Sons, Inc. Real Estate Holdings, LLC **Red Sox Foundation** Risbara Brothers Construction Company, Inc. Sam's Club Of Bangor Samuel's Bar and Grill Shipyard Brewing Company Sigco, Inc. Systems Engineering The Rowley Agency **USI Insurance Services Volk Packaging Corporation** Wright-Ryan Construction,

## Classroom Sponsor: \$500 to \$749

Aroostook Training & **Education Coalition** Ashland Auto Supply Inc. Austin Associates PA **Broadreach Public Relations**  $\Pi C$ DiMillo's On The Water Portland F.R. Carroll Foglio, Inc. Haley's Metal Shop, Inc. Patriot Insurance Company People's Choice Credit Union Saco Bay Rotary Foundation Town & Country Federal Credit Union Walmart Foundation Wilcox Dawson Wilcox Inc.

## Friends of JA of Maine: Up to \$499

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**Barry Madore** 

## Volunteer of the Year 2016-17: Tammy Phillips

This year we were thrilled to recognize a 15-year Junior Achievement veteran, Tammy Phillips, of IDEXX Laboratories in Westbrook. Tammy started volunteering for JA by teaching a few elementary classes at Congin School in Westbrook after the nudging of a few coworkers who were already involved in the program, and she has been hooked ever since.

Not only did Tammy volunteer in the classroom, but she organized job shadow day for middle school classes to be exposed to career opportunities at IDEXX. Tammy recruited many IDEXX employees to participate each year, allowing students to dive in to the work culture at IDEXX, learn about career opportunities, and network. Tammy also served as a mentor at the Titan Challenge, which is an online business simulation competition for high school students across the state. Tammy mentored a team through the decision making process of running a business as teams are thrown economic curve balls throughout the day. IDEXX hosted a group of high school students last year for this event thanks to Tammy's coordination.

Tammy says she volunteers for JA because she sees the importance of providing opportunities for young people to make connections between what they are learning in school to a future career path.



"The business world is becoming increasingly competitive and JA helps students better prepare to be successful in the workforce."

-Tammy Phillips, JA Maine Volunteer

## **Our Team**

Clockwise: Stephanie Heatley, Development Assistant Jill Jamison, Director of Operations Jenna Jeffrey, Events & Program Coordinator Michelle Anderson, President



